

ENTERPRISE FINANCIAL SERVICES CORP

INVESTOR PRESENTATION



KEENE S. TURNER, EXECUTIVE VICE PRESIDENT & CFO
SCOTT R. GOODMAN, EVP & PRESIDENT, ENTERPRISE BANK & TRUST





FORWARD-LOOKING STATEMENT

Some of the information in this report contains “forward-looking statements” within the meaning of and are intended to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements typically are identified with use of terms such as “may,” “might,” “will,” “should,” “expect,” “plan,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “could,” “continue” and the negative of these terms and similar words, although some forward-looking statements are expressed differently. Our ability to predict results or the actual effect of future plans or strategies is inherently uncertain. You should be aware that our actual results could differ materially from those contained in the forward-looking statements due to a number of factors, including, but not limited to: credit risk; changes in the appraised valuation of real estate securing impaired loans; outcomes of litigation and other contingencies; exposure to general and local economic conditions; risks associated with rapid increases or decreases in prevailing interest rates; consolidation within the banking industry; competition from banks and other financial institutions; our ability to attract and retain relationship officers and other key personnel; burdens imposed by federal and state regulation; changes in regulatory requirements; changes in accounting regulation or standards applicable to banks; and other risks discussed under the caption “Risk Factors” of our most recently filed Form 10-K and in Part II, 1A of our most recently filed Form 10-Q, all of which could cause the Company’s actual results to differ from those set forth in the forward-looking statements.

Readers are cautioned not to place undue reliance on our forward-looking statements, which reflect management’s analysis and expectations only as of the date of such statements. Forward-looking statements speak only as of the date they are made, and the Company does not intend, and undertakes no obligation, to publicly revise or update forward-looking statements after the date of this report, whether as a result of new information, future events or otherwise, except as required by federal securities law. You should understand that it is not possible to predict or identify all risk factors. Readers should carefully review all disclosures we file from time to time with the Securities and Exchange Commission which are available on our website at www.enterprisebank.com.



COMPANY SNAPSHOT

ENTERPRISE BANK
\$3.4 Billion
IN TOTAL ASSETS

ENTERPRISE TRUST
\$1.5 Billion
IN ASSETS UNDER ADMINISTRATION



FOCUSED BUSINESS MODEL:

CONCENTRATED ON PRIVATE BUSINESSES AND OWNER FAMILIES

RELATIONSHIP DRIVEN

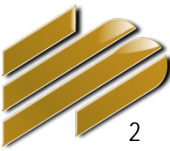
ATTRACT TOP TALENT IN MARKETS

PRODUCT BREADTH

- BANKING
- TRUST & WEALTH MANAGEMENT
- TREASURY MANAGEMENT

PROVEN ABILITY TO GROW COMMERCIAL AND INDUSTRIAL "C&I" LOANS

STRONG BALANCE SHEET WITH ATTRACTIVE RISK PROFILE





DIFFERENTIATED BUSINESS MODEL: BUILT FOR QUALITY EARNINGS GROWTH

- ▶ FOCUSED AND WELL-DEFINED STRATEGY AIMED AT BUSINESS OWNERS, EXECUTIVES AND PROFESSIONALS
- ▶ TARGETED ARRAY OF BANKING AND WEALTH MANAGEMENT SERVICES TO MEET OUR CLIENTS' NEEDS
- ▶ EXPERIENCED BANKERS AND ADVISORS

Enterprise Bank

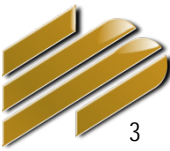
Enterprise University
Treasury Management
Personal & Private Banking
Commercial & Business Banking
Mortgage Banking



PRIVATE
BUSINESSES
& OWNER
FAMILIES

Enterprise Trust

Financial & Estate Planning
Tax Credit Brokerage
Business & Succession Planning
Trust Administration
Investment Management



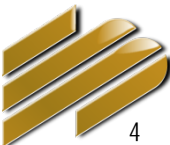
ENTERPRISE UNIVERSITY: A KEY BRAND DIFFERENTIATOR

EU is a Continuing Series of More than 30 High-Impact Workshops for Business Owners

- ▶ DESIGNED TO HELP MANAGEMENT TEAMS GROW THEIR BUSINESSES
- ▶ EU IS OFFERED SEMI-ANNUALLY TO ENTERPRISE CLIENTS AND PROSPECTS ALIKE

EU is Unique and Highly Valued; A Clear Differentiator

- ▶ MORE THAN 12,000 PARTICIPANTS TO DATE
- ▶ BUILT TO ENHANCE THE SALES PROCESS, CLOSE TO 20% PROSPECT CONVERSION RATE
- ▶ CREATES “RAVING FANS” FOR ENTERPRISE





STRONG TRACK RECORD OF SUCCESS IN ST. LOUIS

7th RANKED IN
DEPOSIT SHARE,
LARGEST PUBLICLY
HELD BANK BASED IN
ST. LOUIS*

\$1.8

BILLION IN
LOANS

\$1.3

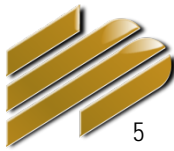
BILLION IN
DEPOSITS

\$1.5

BILLION WEALTH
MANAGEMENT
BUSINESS

ATTRACTING
**Top
Level**
BANKERS

CONSISTENT ABILITY
TO PRODUCE
LOAN GROWTH –
19% CAGR
in C&I
Loans OVER
PAST FIVE YEARS



ADDITIONAL GROWTH OPPORTUNITIES

Phoenix

ESTABLISHED PRESENCE IN **2009**

\$150 Million IN LOANS

\$87 Million IN DEPOSITS

REBOUNDED ECONOMY WITH **Strong Growth** POTENTIAL. RANKED **10 of 100 Largest Metro** AREAS IN OVERALL ECONOMIC PERFORMANCE POST-RECESSION.

HIGHLY CONCENTRATED BANKING MARKET **Favorable for EFSC's Business Focused**, HIGH SERVICE MODEL

Phoenix-Mesa-Scottsdale, AZ

| Institution (ST) | 2014 Number of Branches | 2014 Total Deposits in Market (\$000) | 2014 Total Market Share (%) |
|---|-------------------------|---------------------------------------|-----------------------------|
| JPMorgan Chase & Co. (NY) | 196 | 19,220,930 | 26.80 |
| Wells Fargo & Co. (CA) | 176 | 18,727,096 | 26.11 |
| Bank of America Corp. (NC) | 107 | 14,539,161 | 20.27 |
| Western Alliance Bancorp (AZ) | 7 | 2,495,220 | 3.48 |
| BBVA | 50 | 2,348,020 | 3.27 |
| Bank of Montreal | 42 | 2,085,989 | 2.91 |
| Zions Bancorp. (UT) | 24 | 1,521,345 | 2.12 |
| U.S. Bancorp (MN) | 66 | 1,240,437 | 1.73 |
| Midland Financial Co. (OK) | 26 | 1,120,835 | 1.56 |
| New York Community Bancorp (NY) | 14 | 903,084 | 1.26 |
| Enterprise Financial Services (MO) | 2 | 93,206 | 0.13 |
| Total For Institutions In Market | 893 | 71,727,760 | |

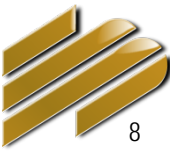
} 73%





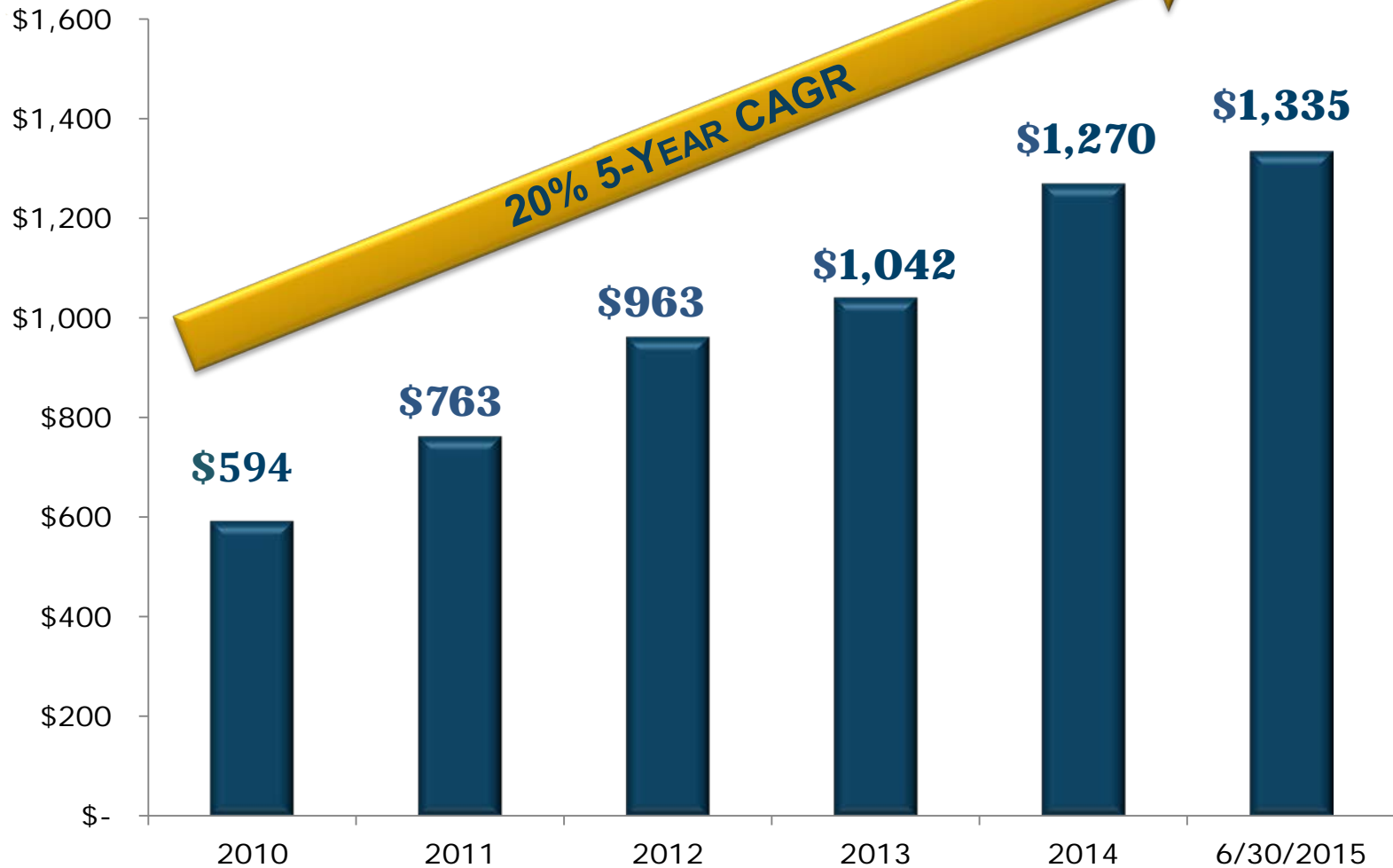
CROSS-SELLING AND BUSINESS BANKING INITIATIVES COMPLEMENT PRIMARY COMMERCIAL STRATEGY

- ▶ HIGH *Client Satisfaction* PAVES WAY FOR ADD-ON PRODUCT SALES
- ▶ TREASURY MANAGEMENT *Product Implementations Rose 18%* IN 2014; 40% OF ALL NEW IMPLEMENTATIONS WERE CROSS-SELLS TO CURRENT CLIENTS
- ▶ *Business Banking Initiative* TARGETING \$1-10 MILLION REVENUE BUSINESSES, *Produced 17% Increase* IN BANKING RELATIONSHIPS IN 2014; AVERAGE CROSS-SELL RATIO 4.3
- ▶ BRANCH ORGANIZATION MOBILIZED TO *Cross-Sell Personal Banking Services* TO COMMERCIAL AND BUSINESS BANKING CLIENTS
- ▶ ESTABLISHED *Distinct Sales and Relationship Management Models* TO EFFICIENTLY PENETRATE AND SERVICE THE MARKET



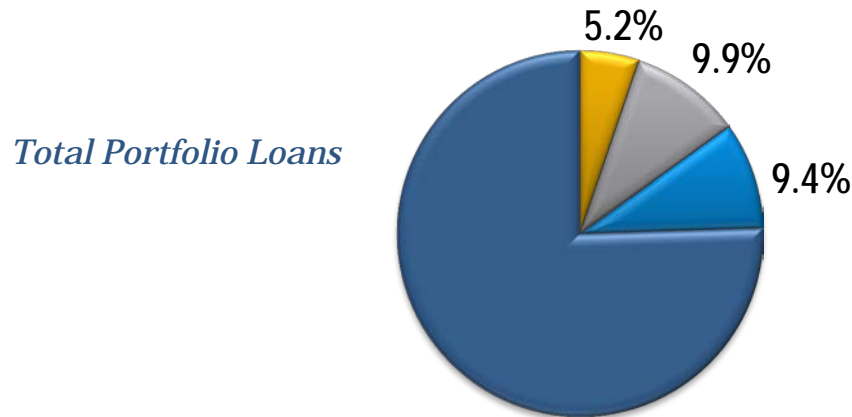
HISTORY OF STRONG C&I GROWTH

In millions



FOCUSED LOAN GROWTH STRATEGIES

SPECIALIZED MARKET SEGMENTS HAVE GROWN TO 25% OF TOTAL PORTFOLIO LOANS, OFFERING COMPETITIVE ADVANTAGES, RISK ADJUSTED PRICING AND FEE INCOME OPPORTUNITIES.

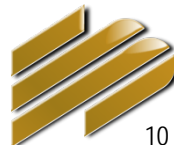


EXPECTATIONS FOR FUTURE GROWTH INCLUDE CONTINUED FOCUS IN THESE SPECIALIZED MARKET SEGMENTS.

Tax Credit Programs. \$133 MILLION IN LOANS OUTSTANDING RELATED TO FEDERAL NEW MARKETS, HISTORIC AND MISSOURI AFFORDABLE HOUSING TAX CREDITS. \$183 MILLION IN FEDERAL & STATE NEW MARKETS TAX CREDITS AWARDED TO DATE.

Enterprise Value Lending. \$251 MILLION IN M&A RELATED LOANS OUTSTANDING, PARTNERING WITH PE AND VC FIRMS

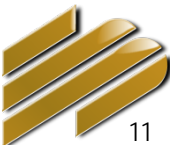
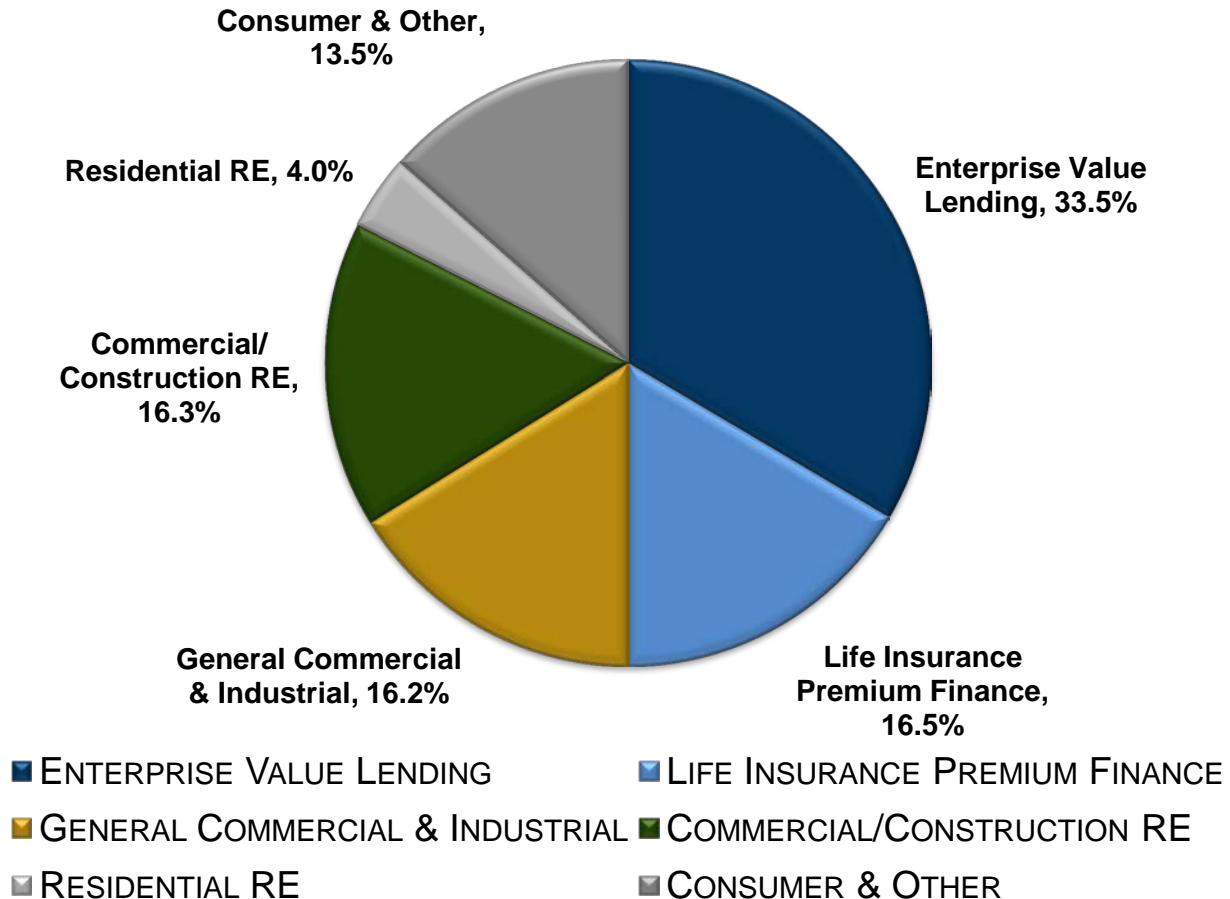
Life Insurance Premium Financing. \$239 MILLION IN LOANS OUTSTANDING RELATED TO HIGH NET WORTH ESTATE PLANNING



DRIVERS OF LOAN GROWTH

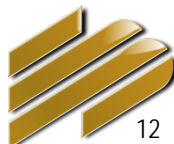
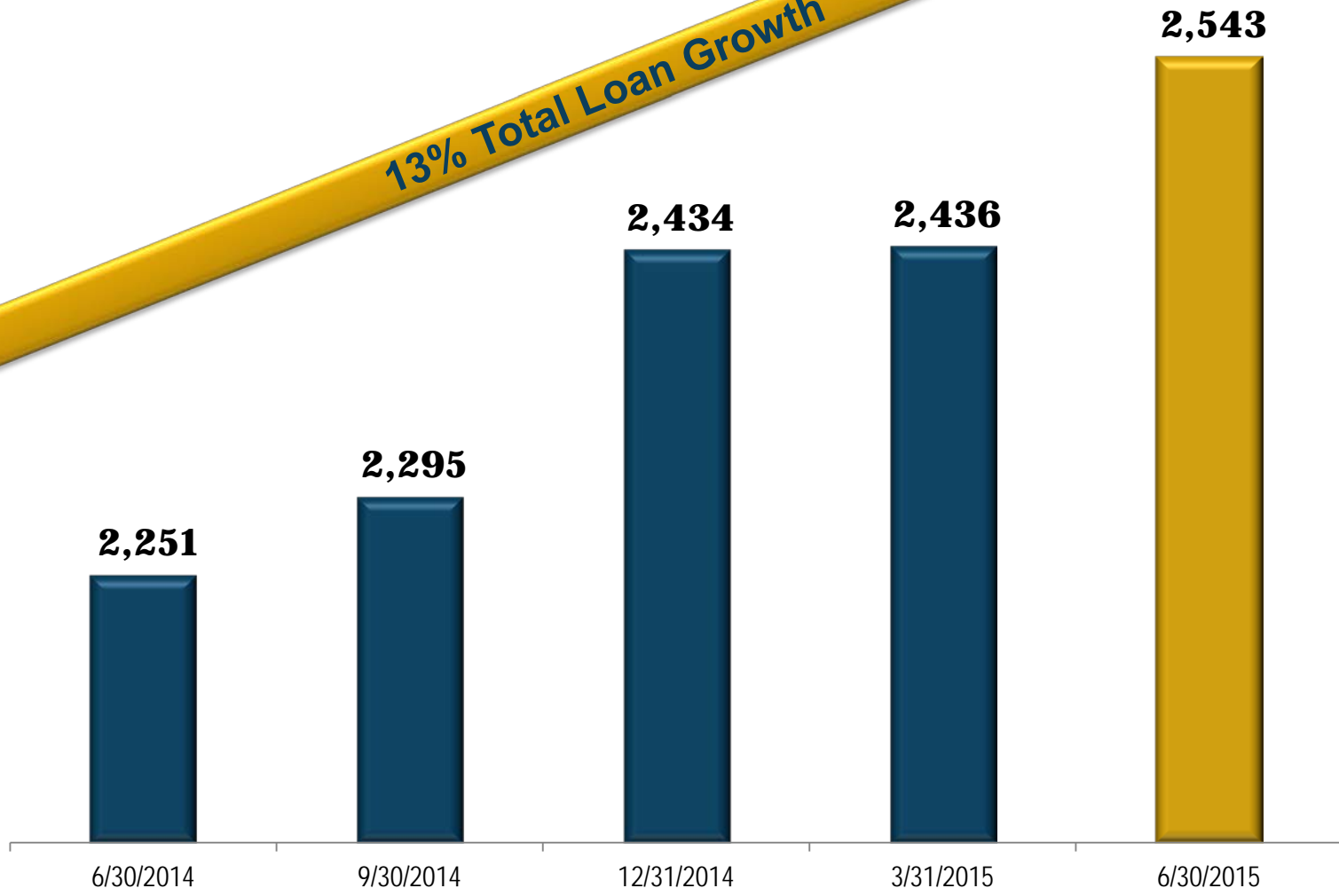
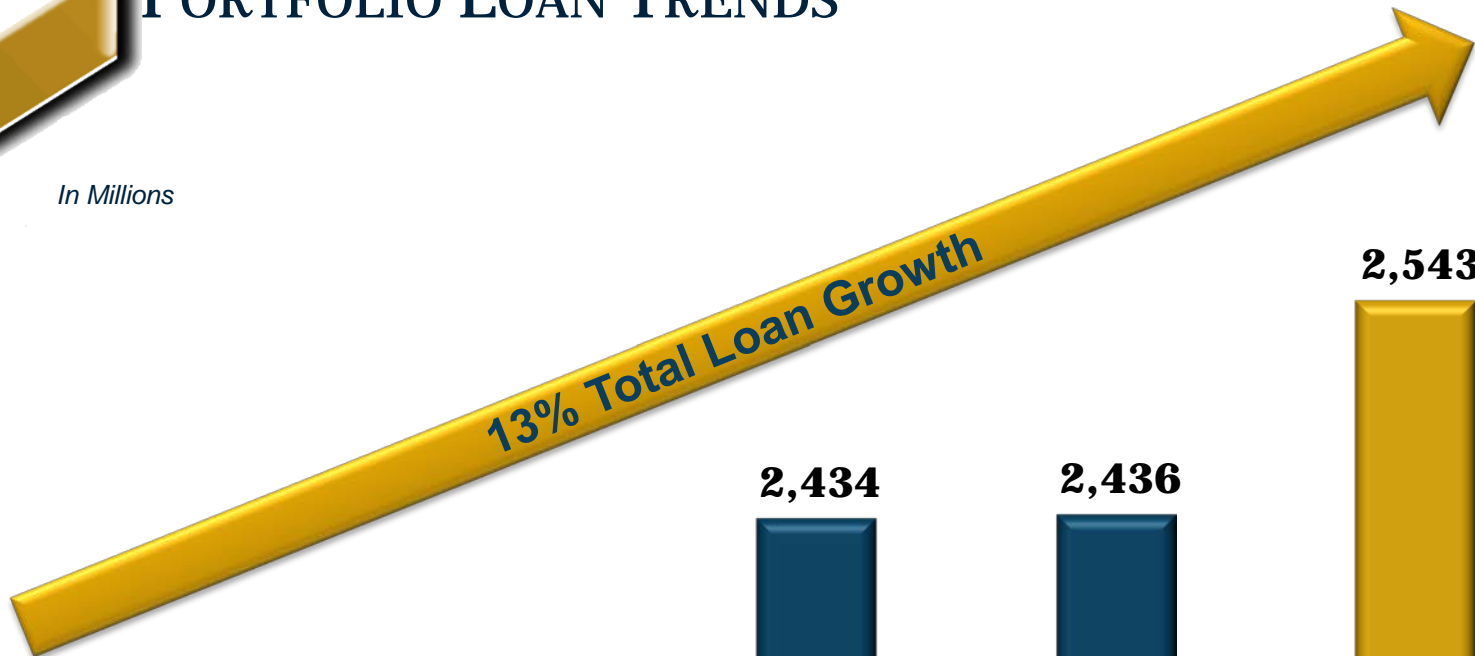
June 30, 2014 – June 30, 2015

\$291 MILLION



PORTFOLIO LOAN TRENDS

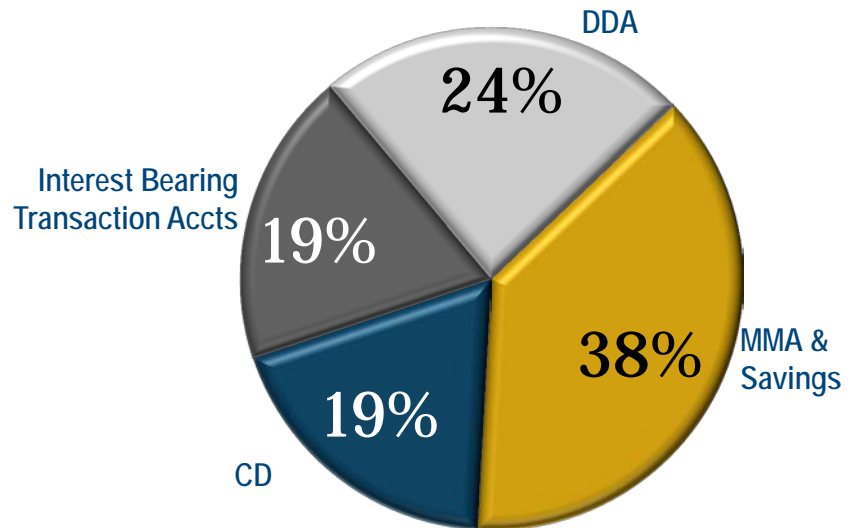
In Millions



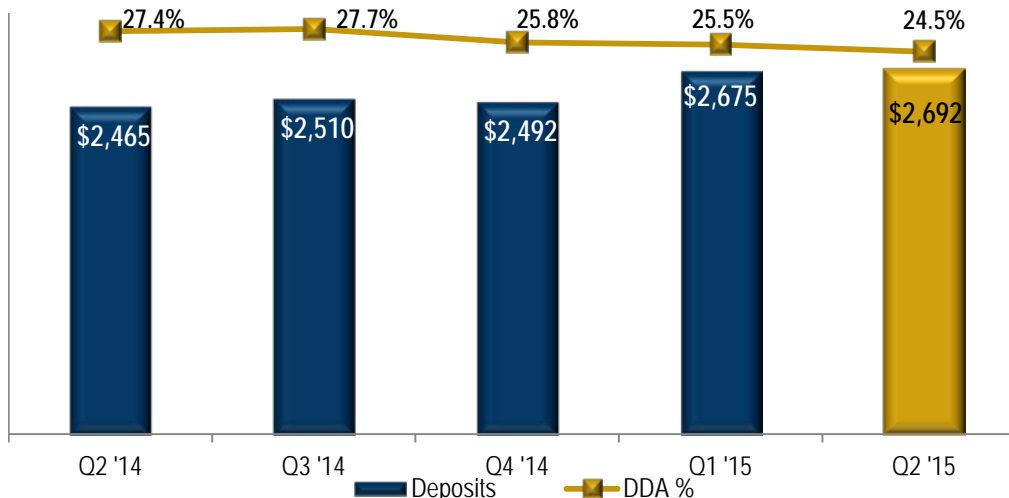
ATTRACTIVE DEPOSIT MIX

- ▶ *Significant* DDA BASE
- ▶ *Declining* COST OF DEPOSITS
- ▶ IMPROVING *Core Funding*
- ▶ 80% OF *Core Deposits* ARE COMMERCIAL CUSTOMERS

JUNE 30, 2015
\$2,692MM



Cost of Deposits 0.39%

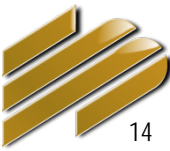




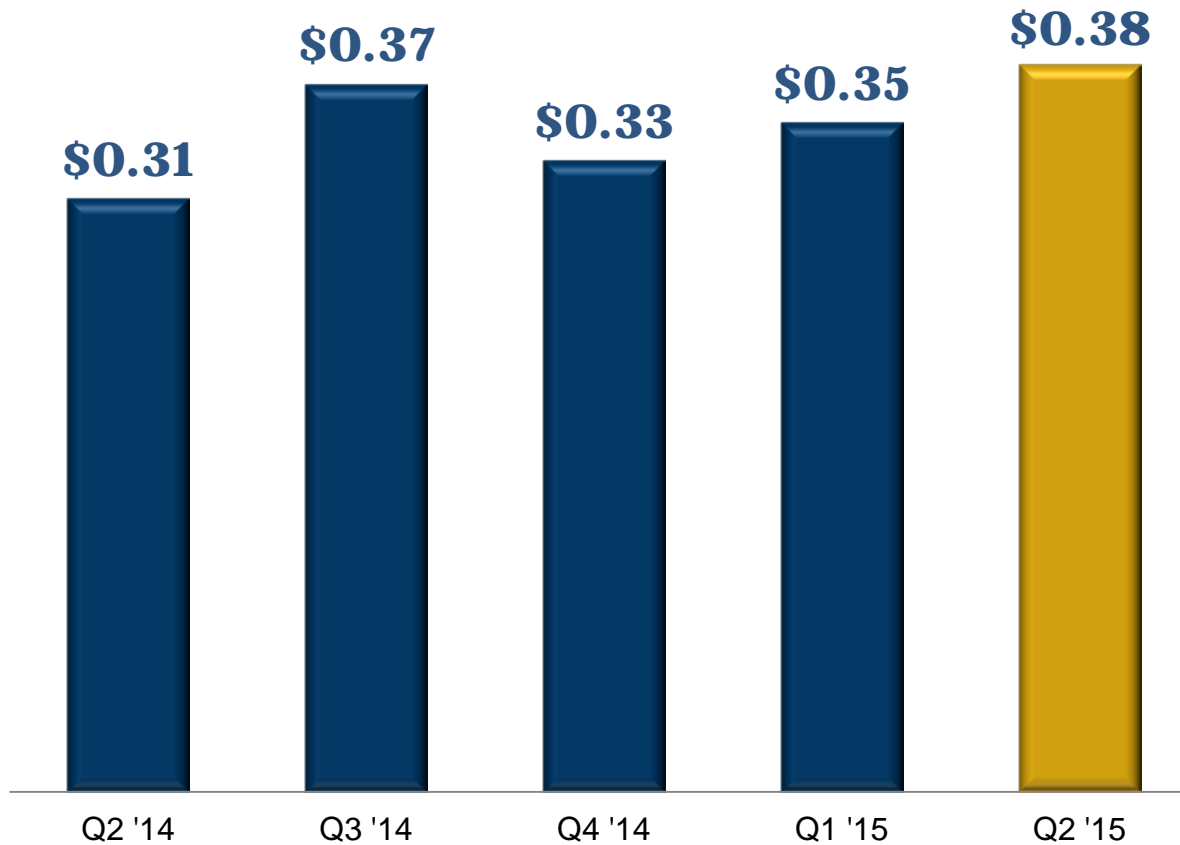
FINANCIAL PRIORITIES

Trend Q2 '15 vs Q2 '14

- ▶ CONTINUED *Growth in Core EPS*  23%
- ❖ DRIVE NET INTEREST INCOME GROWTH IN DOLLARS WITH FAVORABLE LOAN GROWTH TRENDS  9%
- ❖ DEFEND NET INTEREST MARGIN  5 bps
- ❖ MAINTAIN HIGH QUALITY CREDIT PROFILE  0.17% NPLs/Loans
- ▶ ACHIEVE FURTHER *Improvement* IN *Operating Leverage*  7%
- ▶ *Enhance Deposit Levels* TO SUPPORT GROWTH  9%

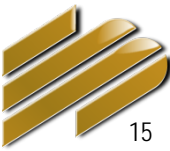


POSITIVE MOMENTUM IN CORE* EARNINGS PER SHARE



23% CORE EPS GROWTH FROM Q2 2014 TO Q2 2015

*Note: * A Non-GAAP Measure, Refer to Appendix for Reconciliation*

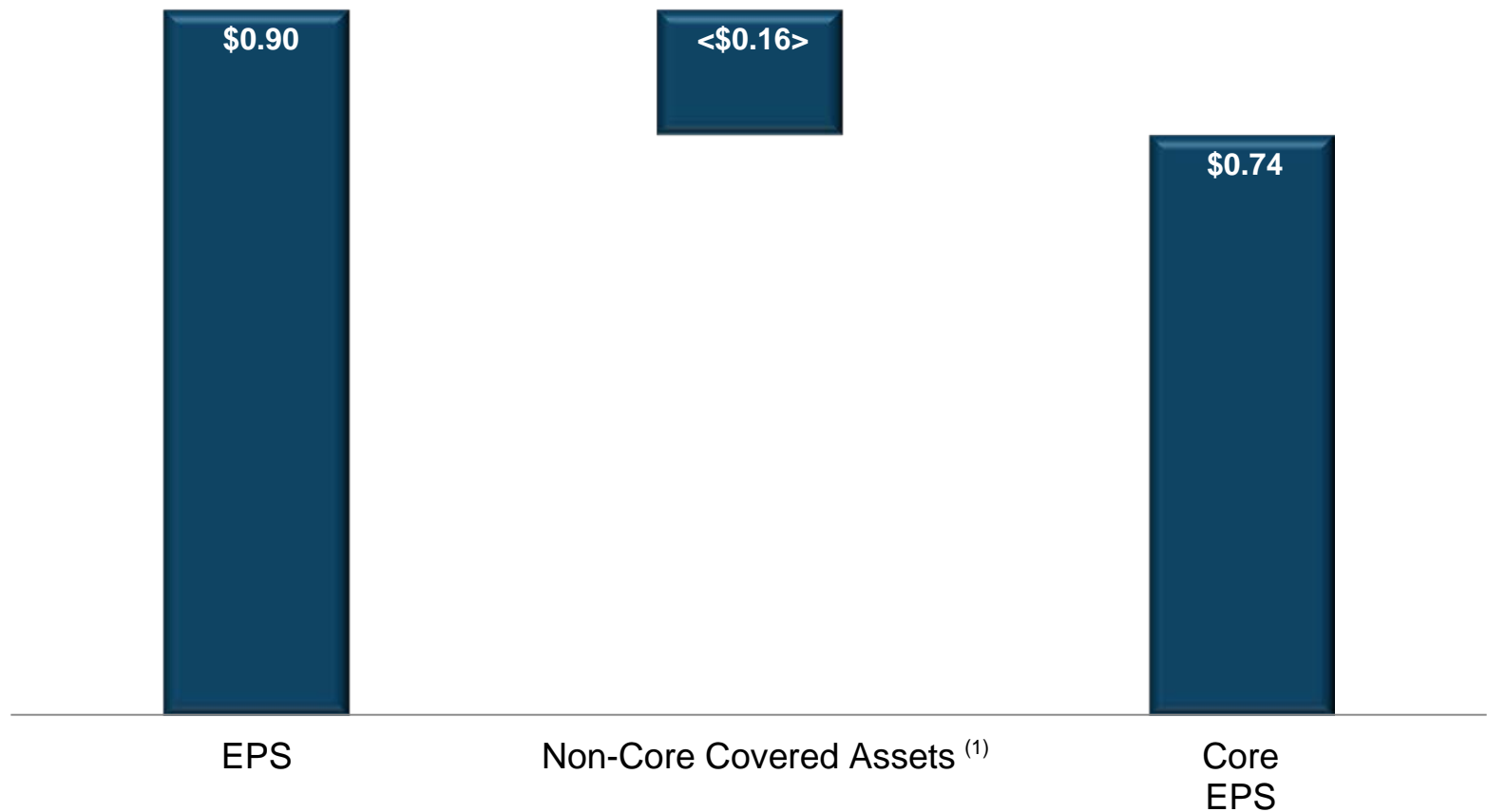


EARNINGS PER SHARE

REPORTED VS. CORE EPS*

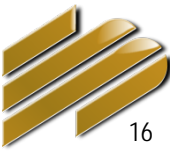
2015 YTD

In Millions



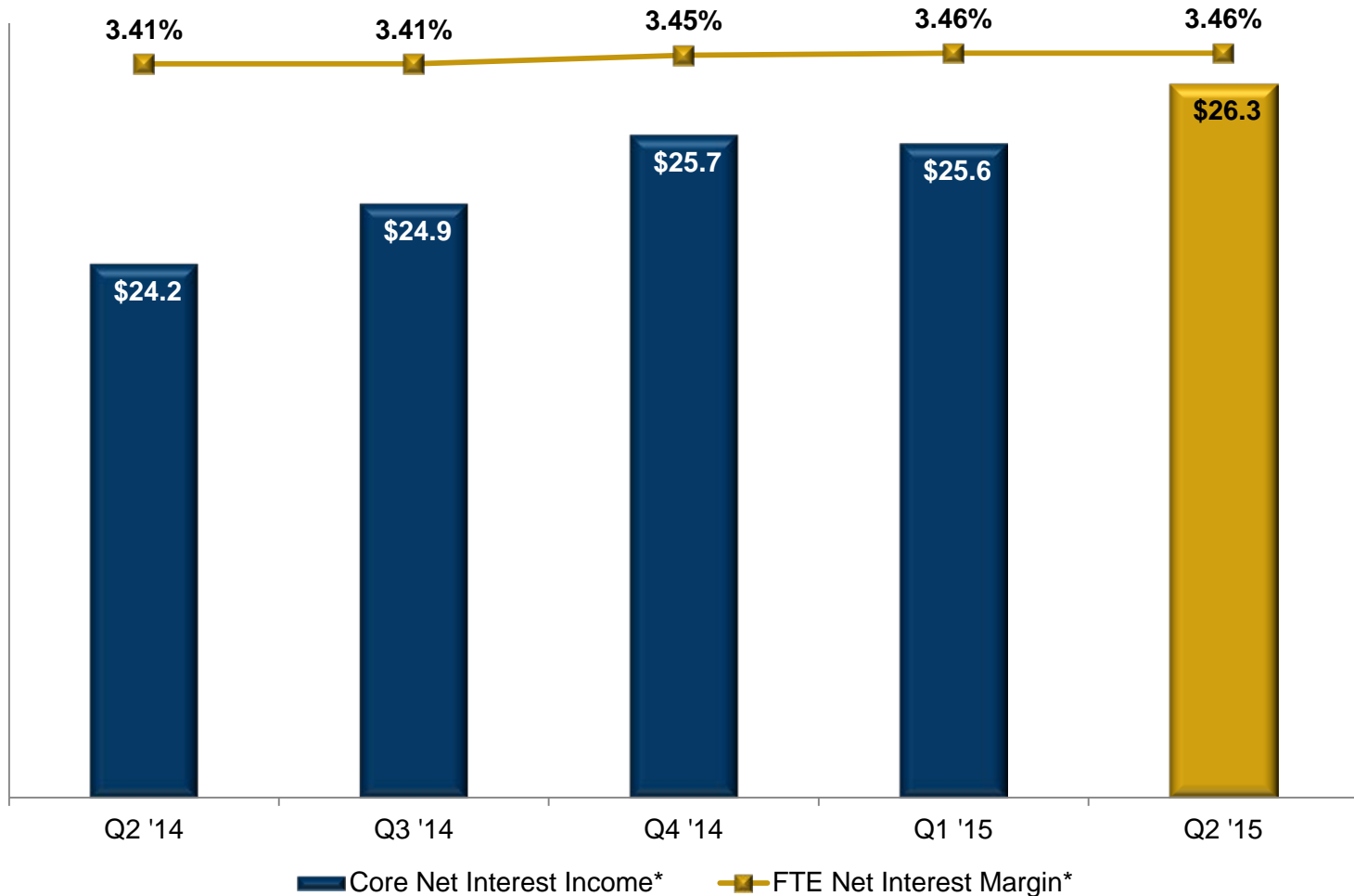
* A Non GAAP Measure, Refer to Appendix for Reconciliation

⁽¹⁾ FDIC Loss Sharing Agreements

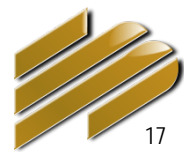


NET INTEREST INCOME DRIVING CORE REVENUE GROWTH*

In Millions



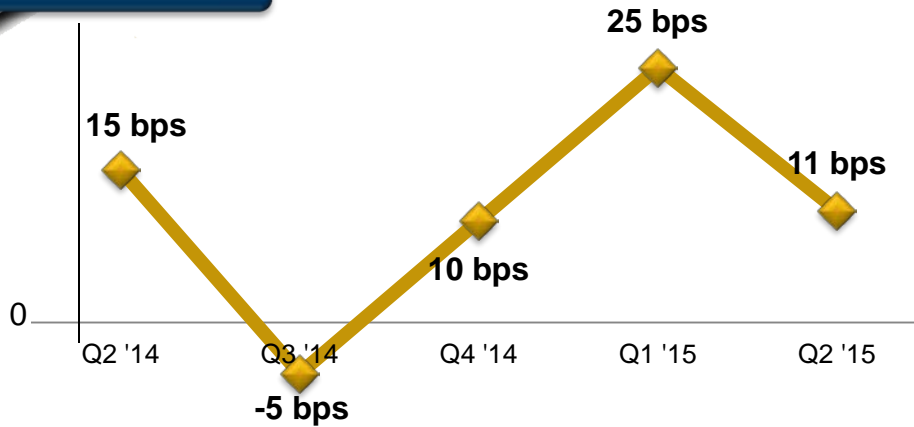
Note: * A Non-GAAP Measure, Refer to Appendix for Reconciliation



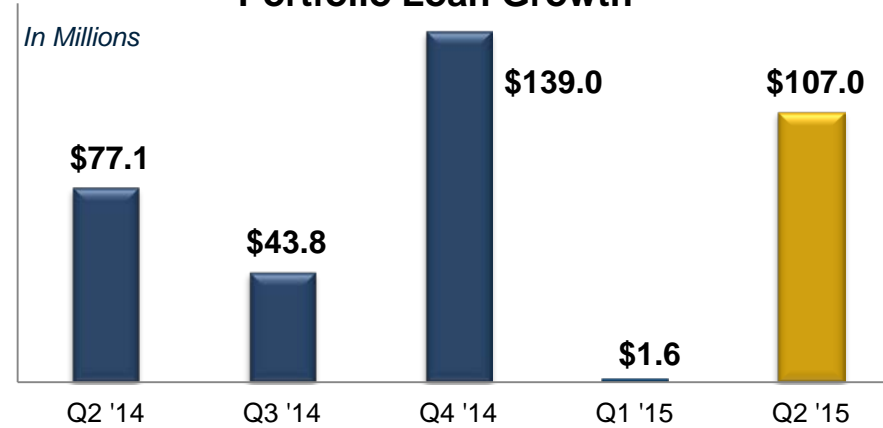
CREDIT TRENDS FOR PORTFOLIO LOANS

2014 NCO = 7 bps

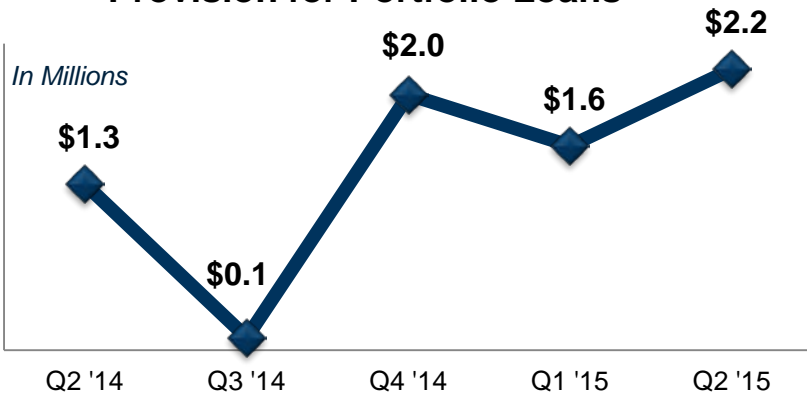
Net Charge-offs (1)



Portfolio Loan Growth



Provision for Portfolio Loans



| Q2 2015 | EFSC | Peer(2) |
|----------------|-------|---------|
| NPA's/Assets = | 0.58% | 0.82% |
| NPL's/Loans = | 0.69% | 0.87% |
| ALLL/NPL's = | 182% | 139% |
| ALLL/Loans = | 1.25% | 1.30% |

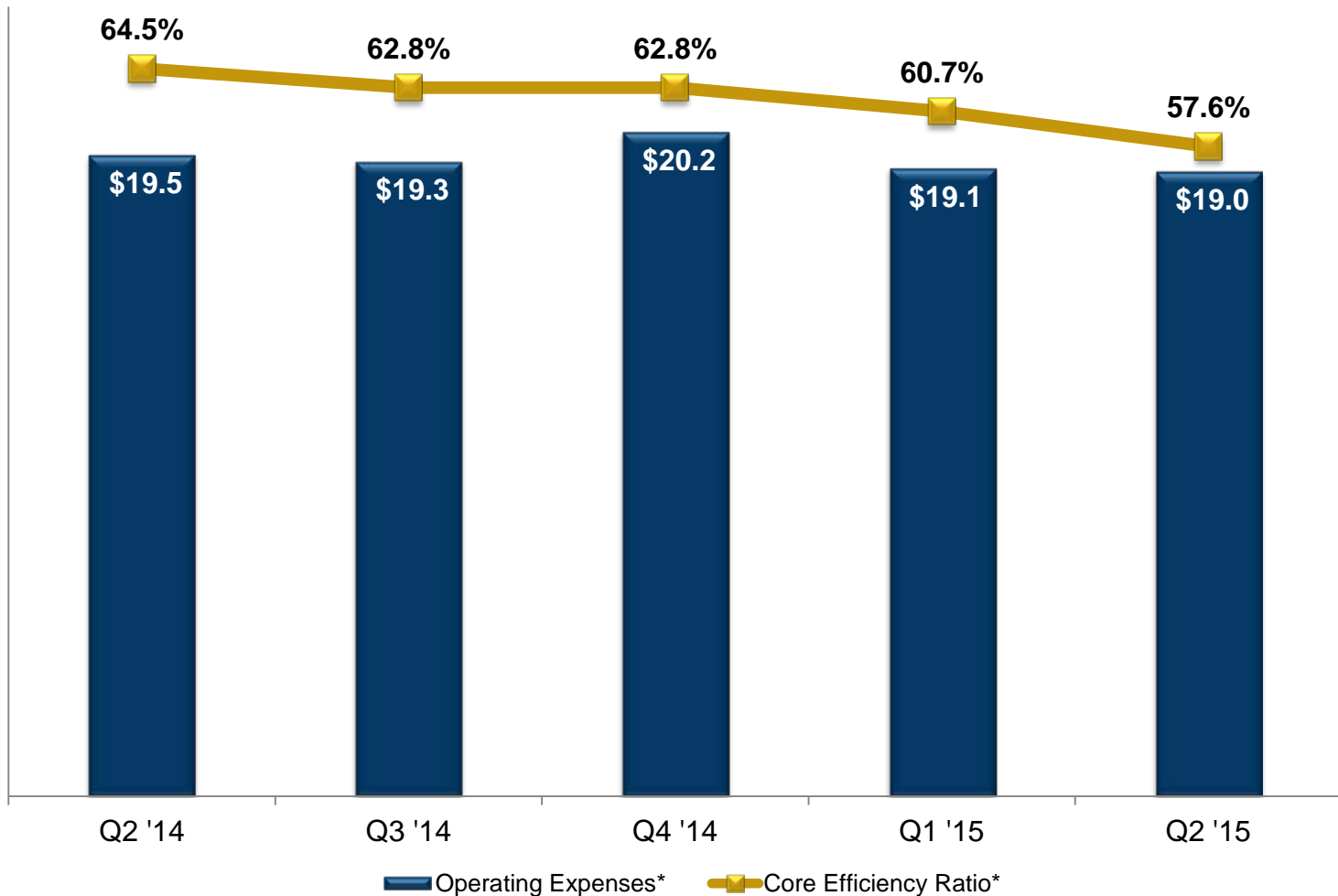
(1) Portfolio loans only, excludes PCI loans

(2) Peer data as of 3/31/2015 (source: SNL Financial)

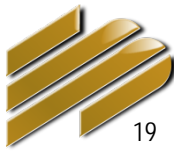


MANAGED OPERATING EXPENSES* IMPROVING EFFICIENCY

In Millions

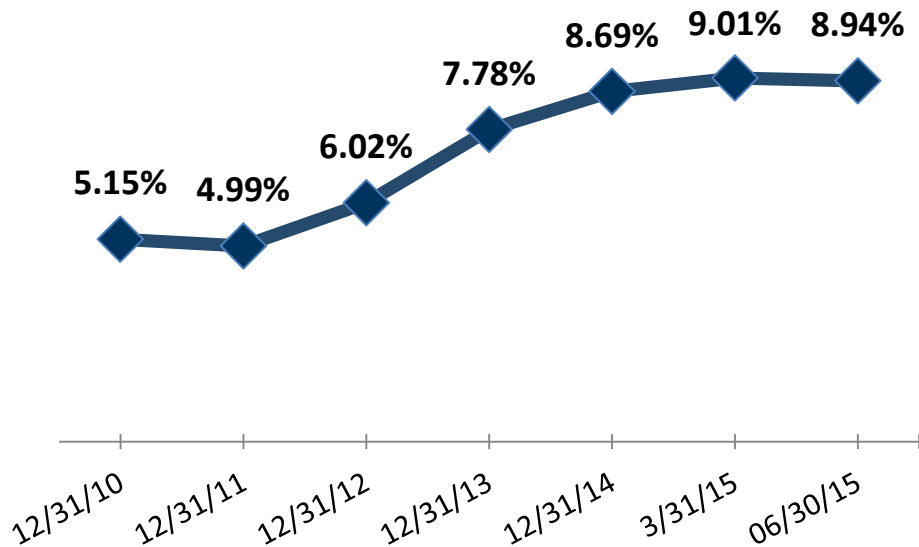


Note: * A Non-GAAP Measure, Refer to Appendix for Reconciliation



STRONG CAPITAL LEVELS FACILITATE GROWTH AND RETURNS

TANGIBLE COMMON EQUITY/TANGIBLE ASSETS



▶ THIRD QUARTER DIVIDEND INCREASED 17% TO \$0.07 PER COMMON SHARE

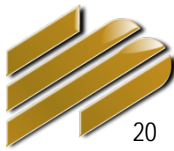
▶ 2,000,000 SHARE COMMON STOCK REPURCHASE PLAN INSTITUTED

❖ ~ 10% OF EFSC OUTSTANDING SHARES

❖ NO SPECIFIED END DATE

❖ DISCIPLINED, PATIENT APPROACH BASED ON MARKET CONDITIONS

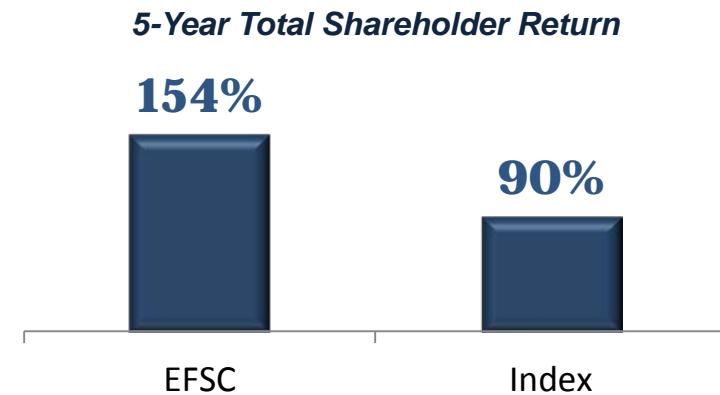
▶ SUFFICIENT CAPITAL TO SUPPORT GROWTH PLANS



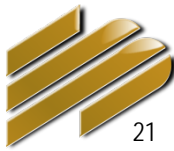


ENTERPRISE FINANCIAL

- ▶ HIGHLY FOCUSED, *Proven* BUSINESS MODEL
- ▶ STRONG TRACK RECORD OF *Commercial Loan Growth*
- ▶ DIFFERENTIATED COMPETITIVE *Lending Expertise*
- ▶ *Replicating* ST. LOUIS MODEL IN *Kansas City* AND *Phoenix*
- ▶ DEMONSTRATED PROGRESS TOWARD INCREASED RETURNS AND *Enhancing Shareholder Value*



Note: Index = SNL U.S. Bank \$1B - \$5B, as of 06/30/2015
Source: SNL





2Q 2015 INVESTOR PRESENTATION

APPENDIX

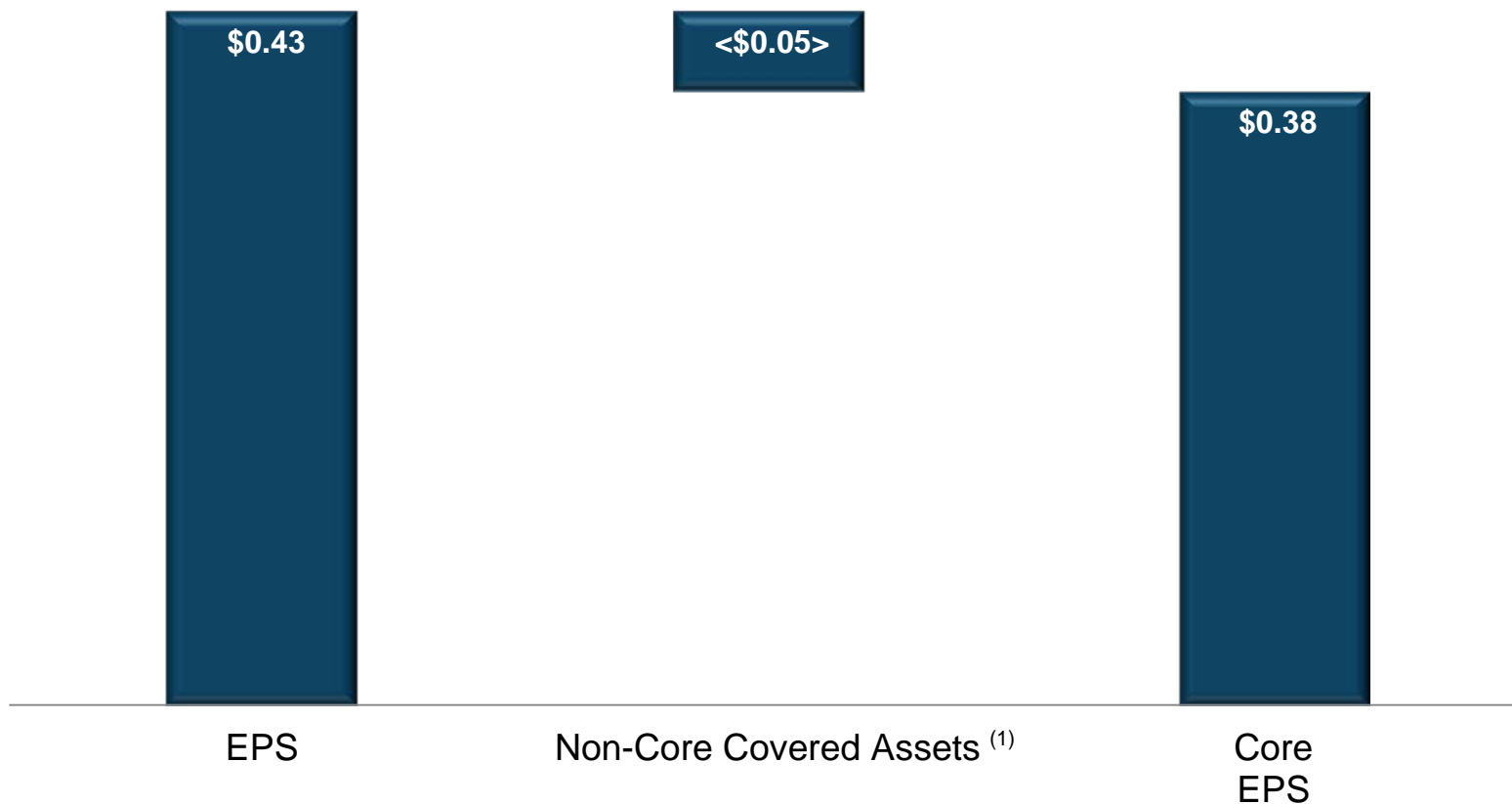


EARNINGS PER SHARE

REPORTED VS. CORE EPS*

Q2 2015

In Millions



* A Non GAAP Measure, Refer to Appendix for Reconciliation

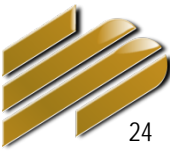
⁽¹⁾ FDIC Loss Sharing Agreements





BALANCE SHEET POSITIONED FOR GROWTH

- ▶ *Modest Asset Sensitivity* (200 BPS RATE SHOCK INCREASES NII BY 3.6%)
- ▶ *62%* FLOATING RATE LOANS, WITH THREE-YEAR AVERAGE DURATION
- ▶ *High-quality, Cash-flowing* SECURITIES PORTFOLIO WITH FOUR YEAR AVERAGE DURATION
- ▶ *25% DDA* TO TOTAL DEPOSITS
- ▶ *8.9% Tangible Common Equity/Tangible* ASSETS





SUCCESSFUL FDIC-ASSISTED ACQUISITION STRATEGY

COMPLETED **4 FDIC-Assisted** TRANSACTIONS
SINCE DECEMBER 2009

CONTRIBUTED **\$45 Million** IN **Net Earnings** SINCE
ACQUISITION

\$178 Million OF
CONTRACTUAL CASH FLOWS WITH
\$84 Million CARRYING
VALUE

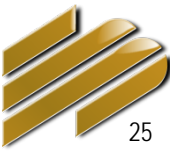
SIGNIFICANT EARNINGS CONTRIBUTION (PRE-TAX)

| <u>2013</u> | <u>2014</u> |
|-----------------------------|-----------------|
| \$15,459 | \$10,860 |
| <i>Dollars in Thousands</i> | |

Significant CONTRIBUTION TO FUTURE EARNINGS
WITH ESTIMATED FUTURE ACCRETABLE YIELD
OF **\$29 Million**

Loss Share Agreements EXPIRATION DATES

| | Valley Capital | Home Natl | Legacy Bank | First Natl Olathe |
|-------------------|-----------------------|------------------|--------------------|--------------------------|
| Single Family | Dec 2019 | Jul 2020 | Jan 2021 | Aug 2021 |
| Non Single Family | Expired | Jul 2015 | Jan 2016 | Aug 2016 |





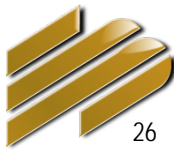
USE OF NON-GAAP FINANCIAL MEASURES

The Company's accounting and reporting policies conform to generally accepted accounting principles in the United States ("GAAP") and the prevailing practices in the banking industry. However, the Company provides other financial measures, such as Core net income margin and other Core performance measures, in this presentation that are considered "non-GAAP financial measures." Generally, a non-GAAP financial measure is a numerical measure of a company's financial performance, financial position or cash flows that exclude (or include) amounts that are included in (or excluded from) the most directly comparable measure calculated and presented in accordance with GAAP.

The Company considers its Core performance measures presented in presentation as important measures of financial performance, even though they are non-GAAP measures, as they provide supplemental information by which to evaluate the impact of PCI loans and related income and expenses, the impact of nonrecurring items, and the Company's operating performance on an ongoing basis. Core performance measures include contractual interest on PCI loans but exclude incremental accretion on these loans. Core performance measures also exclude the Change in FDIC receivable, Gain or loss of other real estate covered under FDIC loss share agreements and expenses directly related to the PCI loans and other assets covered under FDIC loss share agreements. Core performance measures also exclude certain other income and expense items the Company believes to be not indicative of or useful to measure the Company's operating performance on an ongoing basis. The attached tables contain a reconciliation of these Core performance measures to the GAAP measures.

The Company believes these non-GAAP measures and ratios, when taken together with the corresponding GAAP measures and ratios, provide meaningful supplemental information regarding the Company's performance and capital strength. The Company's management uses, and believes that investors benefit from referring to, these non-GAAP measures and ratios in assessing the Company's operating results and related trends and when forecasting future periods. However, these non-GAAP measures and ratios should be considered in addition to, and not as a substitute for or preferable to, ratios prepared in accordance with GAAP. In the tables below, the Company has provided a reconciliation of, where applicable, the most comparable GAAP financial measures and ratios to the non-GAAP financial measures and ratios, or a reconciliation of the non-GAAP calculation of the financial measure for the periods indicated.

Peer group data consists of banks with total assets from \$1-\$10 billion with commercial loans greater than 20% and consumer loans less than 20%.



RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

| <i>(in thousands)</i> | For the Quarter ended | | | | For the Six Months ended | | |
|---|-----------------------|-----------------|-----------------|-----------------|--------------------------|-----------------|--------------|
| | Jun 30, 2015 | Mar 31, 2015 | Dec 31, 2014 | Sep 30, 2014 | Jun 30, 2014 | Jun 30, 2014 | |
| CORE PERFORMANCE MEASURES | | | | | | | |
| Net interest income | \$ 29,280 | \$ 29,045 | \$ 30,816 | \$ 27,444 | \$ 28,742 | \$ 58,325 | \$ 59,108 |
| Less: Incremental accretion income | 3,003 | 3,458 | 5,149 | 2,579 | 4,538 | 6,461 | 11,202 |
| Core net interest income | 26,277 | 25,587 | 25,667 | 24,865 | 24,204 | 51,864 | 47,906 |
| Total noninterest income | 5,806 | 3,583 | 4,852 | 4,452 | 3,405 | 9,389 | 7,327 |
| Less: Change in FDIC loss share receivable | (945) | (2,264) | (1,781) | (2,374) | (2,742) | (3,209) | (5,152) |
| Less (Plus): Gain (loss) on sale of other real estate covered under FDIC loss share | 10 | (15) | 195 | (45) | 164 | (5) | 295 |
| Less: Gain on sale of investment securities | - | 23 | - | - | - | 23 | - |
| Less: Closing fee | - | - | - | 945 | - | - | - |
| Core noninterest income | 6,741 | 5,839 | 6,438 | 5,926 | 5,983 | 12,580 | 12,184 |
| Total core revenue | 33,018 | 31,426 | 32,105 | 30,791 | 30,187 | 64,444 | 60,090 |
| Provision for portfolio loans | 2,150 | 1,580 | 1,968 | 66 | 1,348 | 3,730 | 2,375 |
| Total noninterest expense | 19,458 | 19,950 | 24,795 | 21,121 | 20,445 | 39,408 | 41,547 |
| Less: FDIC clawback | 50 | 412 | 141 | 1,028 | 143 | 462 | 32 |
| Less: Other loss share expenses | 378 | 470 | 544 | 746 | 834 | 848 | 1,663 |
| Less: FHLB prepayment penalty | - | - | 2,936 | - | - | - | - |
| Less: Facilities disposal charge | - | - | 1,004 | - | - | - | - |
| Core noninterest expense | 19,030 | 19,068 | 20,170 | 19,347 | 19,468 | 38,098 | 39,852 |
| Core income before income tax expense | 11,838 | 10,778 | 9,967 | 11,378 | 9,371 | 22,616 | 17,863 |
| Core income tax expense | 4,134 | 3,647 | 3,264 | 3,926 | 3,108 | 7,781 | 5,975 |
| Core net income | \$ 7,704 | \$ 7,131 | \$ 6,703 | \$ 7,452 | \$ 6,263 | \$ 14,835 | \$ 11,888 |
| Core earnings per share | \$ 0.38 | \$ 0.35 | \$ 0.33 | \$ 0.37 | \$ 0.31 | \$ 0.74 | \$ 0.60 |
| Core return on average assets | 0.93% | 0.88% | 0.82% | 0.93% | 0.80% | 0.91% | 0.77% |
| Core return on average common equity | 9.34% | 8.99% | 8.43% | 9.65% | 8.44% | 9.17% | 8.20% |
| Core return on average tangible common equity | 10.41% | 10.06% | 9.47% | 10.89% | 9.57% | 10.24% | 9.33% |
| Core efficiency ratio | 57.64% | 60.67% | 62.83% | 62.83% | 64.49% | 59.12% | 66.32% |
| NET INTEREST MARGIN TO CORE NET INTEREST MARGIN | | | | | | | |
| Net interest income (fully tax equivalent) | \$ 29,691 | \$ 29,467 | \$ 31,223 | \$ 27,843 | \$ 29,133 | \$ 59,158 | \$ 59,936 |
| Less: Incremental accretion income | 3,003 | 3,458 | 5,149 | 2,579 | 4,538 | 6,461 | 11,202 |
| Core net interest income (fully tax equivalent) | \$ 26,688 | \$ 26,009 | \$ 26,074 | \$ 25,264 | \$ 24,595 | \$ 52,697 | \$ 48,734 |
| Average earning assets | \$ 3,096,294 | \$ 3,047,815 | \$ 2,998,467 | \$ 2,943,070 | \$ 2,895,982 | \$ 3,072,188 | \$ 2,872,380 |
| Reported net interest margin (fully tax equivalent) | 3.85% | 3.92% | 4.13% | 3.75% | 4.04% | 3.88% | 4.21% |
| Core net interest margin (fully tax equivalent) | 3.46% | 3.46% | 3.45% | 3.41% | 3.41% | 3.46% | 3.42% |

